



Press Release
6 June 2016

British Chamber of Commerce Myanmar Celebrates its 200th Member Company

The British Chamber is celebrating the landmark of reaching 200 member companies, as it welcomes Strategy First as our 200th member company.

The British Chamber of Commerce Myanmar launched in July 2014 and has become a leading business membership organisation in Myanmar. The Chamber has become an established, high profile, dynamic network, which has proven valuable to the business community in Myanmar and across the region. It is rooted in Myanmar; building strong relationships with government and the country's local businesses.

The British Chamber has received huge interest from both the international and local business communities and has established itself as an essential resource for member companies and market entrants. Membership of the British Chamber is open to all UK Companies and non-UK companies who have existing trade links, or are interested in developing trade links in Myanmar or the UK.

Strategy First Institute is one of the most prominent business education institutions in Myanmar. It offers entrepreneurship, management and marketing programs designed to equip students with business skills.

The Institute has over 2500 students currently enrolled, and over 5000 alumni. The Institute achieved over 260% growth in student numbers. The students are typically mid-career executives.

Strategy First Institute is partnering with a number of UK training and education providers, including the Edinburgh Business School (Heriot-Watt University), Chartered Institute of Marketing, Institute of Commercial Management, Association of Business Executives and NCC Education.

Aung Chit Khin, Founder and Director of the Strategy First Institute said:

"The institute is proud to be the Chamber's 200th member. We have initiated many successful partnerships with UK institutions and we look forward to working with the Chamber to promote our business courses and develop new partnerships with British education providers looking to offer their course or qualification to students in Myanmar. By joining the Chamber we will further raise the profile of the Institute both in Myanmar and Internationally."

Peter Beynon, Chairman of the British Chamber of Commerce Myanmar said:

"Reaching 200 members represents another milestone for the Chamber and we are very pleased to welcome Strategy First Institute into the network. The Institute is a great example of a UK - Myanmar partnership, which is training and developing the next generation of business leaders Myanmar needs to support the economic development of the country".

Notes for Editors

British Chamber of Commerce Myanmar

The British Chamber has 200 member companies, including leading Myanmar, British, ASEAN and European businesses. The Chamber provides regular networking opportunities for the business community, up to date and relevant information on doing business in Myanmar and advice for market entrants navigating the challenges of establishing a business in Myanmar. The Chamber also promotes opportunities Myanmar to UK companies, encouraging British trade and investment in Myanmar and offers a range of market entry services to UK companies.

Further details on membership can be found on the Chamber website:
www.britishchambermyanmar.com

British Chamber of Commerce Myanmar

4th Floor
192 Bo Myat Htun Street (Middle Block)
Pazundaung Township
Yangon

Strategy First Institute

Strategy First Institute is a management institute in Yangon, Myanmar that was established in February 2010. It offers various entrepreneurship, management and marketing programs designed to equip students with the tools required to prosper in the business world. The students are typically mid-career executives. The institute has over 2500 students currently enrolled and over 5000 alumni. 90% of the students are mid-career executives and 10% - fresh university graduates.

Strategy First Institute
#8, Ground Floor
Pan Chan Tower
Bagayar Road
Myaynigone
SanChaungTownship
Yangon
Myanmar

Further details can be found on the website: www.strategyfirstinstitute.com

For further information please contact: stephanie@britishchambermyanmar.com

<ends>