



Press Release
23 August 2016

The British Chamber of Commerce Myanmar launches business services to bring UK companies to Myanmar

The British Chamber in Myanmar has launched a range of business services to assist UK companies with market entry in to Myanmar. The Chamber will promote trade and investment opportunities to UK businesses and support these companies to access these opportunities and establish links in Myanmar.

There is growing interest in the Myanmar market in the UK, following landmark elections in Myanmar last year and signs that the new government will continue to encourage responsible inward foreign investment.

The British Chamber is uniquely positioned to offer companies practical market entry services and act as the 'first point of call' for British business looking to invest in Myanmar.

Key business services on offer to British companies include:

- Partner identification and business matching
- Market visits and trade missions
- Bespoke events to showcase products or services

The British Chamber will continue to work with its network of Myanmar member companies and UMFCCI to identify areas for trade cooperation and companies for potential partnerships. Myanmar companies will benefit from introductions to British companies seeking local partners, clients, agents and distributors.

U Win Aung, Chairman, UMFCCI, said:

"The British Chamber plays a significant role in attracting trade and investment in Myanmar. There are already a number of successful partnerships between UK and Myanmar businesses. I am encouraged to hear that the British Chamber is now offering British companies market entry services. I believe that this will attract more British businesses to Myanmar and further enhance the existing bilateral economic cooperation between our two countries for mutual benefit.

There is huge enthusiasm to share our local market understanding with committed overseas companies, which, in turn, will be able to share their international experience and investment with our private sector businesses. We can learn a great deal from each other."

Carl Emerson, Technical and Project Support Manager of British Mining Heavy Machinery Manufacturer, MMD said:

"We are eager to expand in to the Myanmar market and we have begun to research the market opportunity and potential agents, distributors and customers for our products. The Chamber provided us with an excellent, targeted market visit program which opened up opportunities for us which we would not have been able to access otherwise. The service was very good value for money and has informed our company's market entry strategy. British companies are fortunate to have these business services available to them in Myanmar."

Notes to Editors

British Chamber of Commerce Myanmar

The British Chamber now has over 190 member companies, including leading Myanmar, British, ASEAN and European businesses. The Chamber provides regular networking opportunities for the business community, up to date and relevant information on doing business in Myanmar and advice for market entrants navigating the challenges of establishing a business here. The Chamber also promotes opportunities Myanmar to UK companies, encouraging British trade and investment in Myanmar.

Membership of the Chamber is open to all UK Companies and non-UK companies who have trade links in the UK, or are interested in developing them. Further details on membership can be found on the website: www.britishchambermyanmar.com

Overseas Business Network Initiative (OBNI)

The Overseas Business Network Initiative (OBNI) is a global initiative, funded by the UK government, which offers business services to British companies seeking to do business in high-growth and hard-to-access markets. As part of this initiative the British Chamber of Commerce Myanmar provides market entry services to UK companies which include: partner identification and matching, delivering tailored market visit programmes and event management. Further details available here:

www.britishchambermyanmar.com/services.html

British Chamber of Commerce Myanmar

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